

Facebook: <https://facebook.com/dominicandevdevelopmentgroup>

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- New content is posted daily focusing on the work of mission teams in the Dominican Republic and significant developments in both the Dominican Republic and the Companion Dioceses.
- Posts are often coordinated with the Iglepidom Communications Committee, which has primary responsibility for Iglepidom Facebook and Twitter.

Map of Churches, Schools, and Other Facilities

Updated and expanded the data for the map project for new sites, photographs, and place name changes. This project, initially completed in October 2015, created a database that made possible an interactive map of all of the Iglepidom churches, schools, and other facilities with the exception of some of the “home churches” without permanent locations. The interactive map is available on both the DDG and the Iglepidom websites. The map shows an icon at each location, and the icons are linked to an information panel that contains exact GPS coordinates and local photographs (if available). Spanish and English versions of a brochure with the map data and GPS instructions are also available for download on both websites.

Constant Contact Email Service

- Continued the use of Constant Contact to manage our email database and to send out messages about new issues of the DDG publications and other news.
- The database currently has 946 individuals who have signed up to receive DDG email messages. Those messages have an average open rate of 31%, higher than the industry average of 22%.

Challenges for the Future

- Providing concise answers to the question: “What is the DDG, and what does it do?”
- Maintaining specific information about current events in the Dominican Republic and the Companion Dioceses, while simultaneously providing an overview of significant accomplishments.
- Developing short videos about the work of the DDG and posting them online. Go here for an example of a video about church construction: <https://youtu.be/ZCBJQ3pki2g>
- Preparing members of the Communications Committee to take over primary responsibility for the Iglepidom website.
- Moving the DDG website and organizational email services to a new host company.

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