

DDG Communications Update

By Julia and Julius Ariail Lake Charles, Louisiana October 26, 2015

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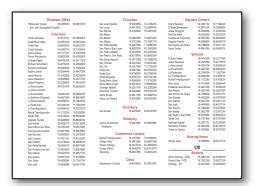
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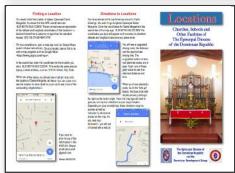
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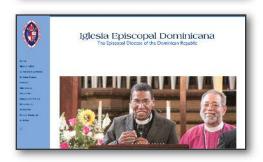
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All data in this report is as of October 1, 2015, unless specified otherwise. Iglepidom = Iglesia Episcopal Dominicana, the Episcopal Diocese of the Dominican Republic.

Map project

- In collaboration with the Iglepidom Communications
 Committee, created an interactive map of all of the
 Iglepidom churches, schools, and other facilities with the
 exception of some of the "home churches" without
 permanent locations. The interactive map is available on
 both the DDG and the Iglepidom websites. The map
 shows an icon at each location, and the icons are linked to
 an information panel that contains the exact GPS
 coordinates and local photographs (if available).
- Published this GPS location data in a three-panel brochure format available online on the DDG and Iglepidom websites for downloading and printing. The GPS data can be used to find the location of a specific facility and to obtain driving directions.
- Submitted the names and locations of Iglepidom facilities to the editors of Google Maps for listing.
- Shared this GPS location data with the editors of the website of The Episcopal Church (TEC), where it is being used on TEC's webpage for the Diocese of the Dominican Republic.
- Made preparations to share the GPS location data with the editors of TEC's Map Asset project when that project is ready to include the Province IX dioceses.

Iglepidom website: https://www.iglepidom.org

- In collaboration with the Iglepidom Communications
 Committee, re-designed the Iglepidom website, updated
 its content, and moved it to a new host server. Began the
 process to train a team of editors for the website's content.
- Upgraded the security for the Iglepidom website using the Secure Sockets Layer (SSL) protocol to ward off repeated hacking attempts.
- Transferred the registration for the domain name to the Iglepidom Treasurer, and extended that registration for ten years.

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 Registered variants of the domain in the name of the Treasurer and redirected them to <iglepidom.org>, with the exception of <episcopaldominican.org> which was formerly used for the Iglepidom website but now is registered by another party who has directed it to another website not connected with Iglepidom. Made attempts to identify that third party and purchase the rights to that domain name, but those attempts were not successful.



CET website: http://cetepiscopal.org

- Established the basic structure for a website for the Iglepidom seminary, Centro de Estudios Teológícos.
- Registered that domain in the name of the Iglepidom Treasurer.
- The website structure is ready for content to be added in collaboration with Dean Ashton Brooks and the Iglepidom Communications Committee.



DDG website: http://www.dominicandevelopmentgroup.org

Maintained the DDG website with no unscheduled downtime. Significant developments in website sections listed below:

- In the "News" section, published 22 articles, and cross-posted those articles on DDG Facebook and Twitter.
- In the "Mission Teams" section, posted updates to the incoming mission teams list as they became available.
- In the "Photos" section, posted an album containing at least one photograph of the churches, schools and other facilities of the Diocese of the Dominican Republic. Those photographs were linked with exact GPS data to locations in Google Maps (see Map Project above).
- In a new "Maps" section, linked an interactive map of all of the churches, schools, and other Iglepidom facilities (see Map Project above). This linked map is also shared with the Iglepidom website.
- In the "Publications" section, added five new church histories written by Emily Gibson.
- Following the election of the Bishop Coadjutor, prominently placed information about the Bishop Coadjutor-elect on the website for the information of diocesan bishops and standing committees participating in the consent process.
- Since February 1, 2015, the website has been visited 5,878 times, with a total number of 9,704 page views.



DDG Facebook: https://facebook.com/dominicandevelopmentgroup DDG Twitter: https://twitter.com/dominicandg

- New content is posted daily, with a focus on the work of mission teams and significant events in Iglepidom and the DDG.
- Number of Facebook "likes" increased to 651 from 556 (February 2015)
- Number of Twitter followers increased to 40 from 28 (February 2015)



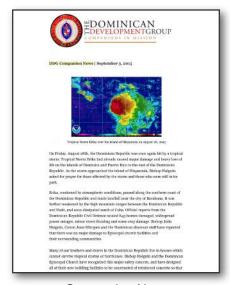




Compañeros Dominicanos



Companion News



Companion News

Newsletters

- Created *Companion News*, a monthly newsletter with brief articles in English, and published issues monthly since March 2015.
- Published a issue of our longstanding bi-lingual newsletter, Compañeros Dominicanos, in September 2015. The previous issue was in January 2015. Made plans to increase the frequency of publication of Compañeros Dominicanos to three issues in 2016, and four in 2017.
- Both newsletters are distributed by email and posts on DDG Facebook and Twitter, and are archived on the DDG website.

Constant Contact Email Service

- Continued the use of Constant Contact to manage our email database and to send out messages about new issues of the DDG publications and other news.
- The database currently has 952 individuals who have signed up to receive DDG email messages. Those messages have an average open rate of 35%, higher than the industry average of 22%.
- The database contains sub-groups for board members and canons to the ordinary of the companion dioceses.
- Individuals interested in the work of the DDG can subscribe to the DDG email list using an
 interactive form on every page of the DDG website or a button on DDG Facebook. They can also
 be added by the list administrator. Individuals can also change their subscription preferences
 using the interactive online form.

Thank You!

- To everyone who submitted GPS location data, especially David Morrow, Bill Kunkle, Charlie Nakash, Patricia Martin, Emily Gibson, Rdo. Raúl Guaillas, and Rdo. Nephtaly Désir. Bill Kunkle gets a Gold Star for submitting the data for Jalonga, which was the last location needed to complete the project.
- To Patricia Martin and Luis Enrique for their translating and coordinating help with publications and social media.

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