

Website, Newsletter and Social Media Report

Dominican Development Group

Detroit, Michigan

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The Dominican Development Group currently has an active website that is capable of publicizing current activities, linking to online copies of publications and photographs, and archiving older publications and photographs in a readily-accessible manner. Significant new resources include a list of incoming mission teams, a series of news articles about the work of the DDG and individual mission teams, and a growing set of online photo albums.

The most recent issue of *Compañeros Dominicanos* (#34) was published in October 2014. The next issue (#35) is scheduled for December 2014 and will focus on the reports from the October board meeting and the DDG's plans for future projects.

In addition to its website, the DDG also maintains a Facebook page and Twitter account. "Likes" from the Facebook page have increased from 363 in February, 2014, to 507 in October, 2014. The Twitter account is followed by 21 people, up from 10 in February, 2014.

How to help?

- "Like" the Facebook page and follow the Twitter account. Share relevant posts on your own personal or organizational pages.
- Send in suggestions for articles on the DDG website and posts on Facebook and Twitter (contact information below).
- Give links to DDG Facebook and Twitter to local mission team members and encourage them to send mission photos and summary reports to the DDG for republication.
- If you work with an organizational website, encourage the webmaster to establish a page for the work of local mission teams and include a link to the DDG's website.

Online links:

Website: <http://www.dominicandevlopmentgroup.org>

Facebook: <https://www.facebook.com/dominicandevlopmentgroup>

Twitter: <https://twitter.com/dominicandg>

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